



Presentation Skills: It's not about PowerPoint!

1-day interactive workshop to develop your presentation skills

Target Audience

Anyone who is expected to stand in front of an audience to deliver a presentation, briefing or sales pitch will benefit from this interactive workshop.

We've all been on the receiving end of some dire business presentations in our time and know how uncomfortable it can be for the audience. And how often have you sat through a presenter who has chosen to hide behind a dull slide show rather than present to you?

Almost all of us are expected to present (or pitch) to an audience of one or more people and with this may come a mixture of emotions ... from excitement ... to fear!

We will help you channel that excitement and take the fear away.

What you will learn

"It's not about PowerPoint" challenges the 'same old, same old', enabling you to present in a way that is professional, natural and engaging. Using a few simple steps, you will:

- Develop your inner confidence so your audience is confident in you
- Deliver presentations that have IMPACT and ENGAGE people
- Achieve real business benefits from a well-structured business presentation; better sales conversions, greater "buy-in" and excellent feedback
- Apply tricks, tools and media that will help your presentations stand out from the crowd

*If you're presenting yourself with confidence,
you can pull off pretty much anything.*
Katy Perry

